

Environmental Sustainability Policy

Jasmin Vardimon Company is committed to acknowledging our environmental impact and stating our intention to reduce our carbon footprint wherever possible. Environmental considerations are embedded into decision making from board level and demonstrated within artistic and company practices, from creative productions and education programmes to cafe waste management, and email, internet and AI use-

JVC delivers internationally acclaimed work which has a lower carbon footprint through implementation of sustainable practices aligning with our charitable purposes, and long-term dedication to a circular economy and recycling / upcycling sets, costumes and props. Our environmental strategy is manifest in our smart routing approach to national and international tour scheduling and underpins our contribution to Arts Council England's Let's Create outcomes.

JV H.O.M.E in Ashford, Kent, contains studio spaces used for company rehearsals, creation, production and education, office spaces, meeting rooms and a cafe. We recognise the importance, no matter how small, of the impact our activities have on the environment and the need to constantly assess ways in which we can conserve energy, minimise waste, and create sustainable productions. We work closely with management, office, catering, production and technical staff, to identify and implement actions required to reduce our carbon footprint, run a low carbon building and become more energy self-sufficient. Environmental and ethical impacts are considered when choosing all building, production, cafe and office procurement.

The company Green Group meets monthly, with oversight provided by our Julie's Bicycle certified Board Environmental Champion. We monitor our environmental performance and progress on an ongoing basis, annually reporting energy usage to Julie's Bicycle and using the Theatre Green Book calculators to assess our green production process.

Environmental Responsibility is a standing item on the board agenda and sustainability is integrated into our long-term strategies and business planning.

Our impact

We are committed to reducing the negative environmental impacts of our activities, especially those relating to:-

- Our business, touring and education travel emissions.
- Energy use, water use and waste management at JV H.O.M.E.
- Energy use, water use and waste management at touring venues.
- Goods, materials and services we choose for JV H.O.M.E: stationery; printing equipment; communication resources; café stock; cleaning products; IT.
- Goods, materials and services we choose in Production: sets; props; costumes; tech; transport.
- Energy consumption through email, internet, AI use and digital data storage.

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- Achieve, as a minimum, the Theatre Green Book's baseline Standard Certification (at least 50% of all materials we use to make our productions will be derived from sustainable sources and methods, with a minimum of 65% going on to have a future life).
- Actively promote recycling, upcycling, and re-use, both internally and amongst our clients, suppliers, contractors and visitors, use raw materials only from sustainable sources where available.
- Avoid using physical stationery and printing documents.
- Encourage staff, suppliers and visitors to use the most efficient, practical and low carbon modes of transport for their journeys to JV H.O.M.E and external touring venues.
- Holistically integrate the consideration of environmental concerns and impacts into all decision making and activities, at board level.
- Meet or exceed all environmental legislation relating to the Company, the expectations of our visitors, staff, and the wider community.
- Minimise the consumption of energy, resources and water consumption, avoid unnecessary use of hazardous materials and products and, wherever possible, reduce pollution in any form.
- Operate the business using modern communication technologies, low energy appliances, and energy efficient hardware.
- Optimise internet and AI use to reduce environmental impacts including carbon emissions from data centres, prioritising the use of energy efficient AI models and green hosted platforms and fully evaluating the necessity of AI for every task.
- Practice a "Deep Touring" model with multiple outputs per visit, including hosting community workshops and activities alongside performances.
- Promote environmental awareness among staff and participants from a foundation of Carbon Literacy Training, encouraging ownership of sustainable practice initiatives.
- Reduce unnecessary digital data storage.

Monitoring and Review of Policy

This Policy will be reviewed annually to support our programme of continual improvement and ensure we are achieving our environmental objectives, or in line with any applicable changes to environmental legislation. This Policy will next be reviewed in June 2027.

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